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PRESS RELEASE

FOR IMMEDIATE RELEASE

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2017 Home for the Holidays Campaign Launched Living Well with Dementia in the Community

RICHMOND December 15, 2017 The Annual Home for the Holidays Campaign encourages discussions about important issues impacting older adults when families gather for the holidays. This year's Campaign focuses on community resources targeted to individuals living with dementia and their caregivers. Senior Connections, The Capital Area Agency on Aging is one of 688 Area Agencies on Aging agencies in the nation. The National Eldercare Locator is a valuable resource for families. The Locator can help families find the nearest Area Agency on Aging (AAA).

Senior Connections, The Capital Area Agency on Aging's Caregiver Support Program assists family members with their caregiving roles by providing information about available resources, assistance in gaining access to supportive services, individual counseling and respite support. Referrals can also be made to local organizations through the Commonwealth of Virginia's No Wrong Door Program. Through the No Wrong Door Program, families can find and use available resources easier and faster.

For additional information about the Caregiver Support Program or other Senior Connections programs and services, please call 804-343-3000 or visit www.seniorconnections-va.org.

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The **Eldercare Locator** serves as an essential, trusted gateway to help older adults, caregivers and aging/health professionals navigate the maze of aging programs and services, as well as to assist them in identifying and accessing the resources that best match their needs. Based in Washington, DC, the National Call Center operates five days a week from 9:00 a.m. to 8:00 p.m. ET and can be reached at 800.677.1116 or www.eldercare.gov.

No Wrong Door is a person-centered system and statewide network of partners supporting older adults, caregivers, individuals with disabilities, veterans and their families. It uses secure technology to link providers together, collaboratively supporting individuals and families seeking long-term services and supports.

Senior Connections, The Capital Area Agency on Aging is a private, nonprofit 501(c)(3) organization governed by a Board of Directors. The Agency, established in 1973 as part of a nationwide network of Area Agencies on Aging, provides direct services, information and referral, education and advocacy for seniors and caregivers residing in the City of Richmond and the Counties of Charles City, Chesterfield, Goochland, Hanover, Henrico, New Kent and Powhatan.